

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Dominic Dough-Ming Cheung, et al.)	
Application No. 09/993,926)	Examiner: Muriel S. Tinkler
Filing Date: November 13, 2001)	Group Art Unit No.: 3691
For POSITION BIDDING IN A PAY FOR PLACEMENT SEARCH SYSTEM)	Confirmation No.: 5426
)	

AMENDMENT C AFTER RCE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Ma'am:

In response to the Non-final Office Action dated October 21, 2008, please amend the application follows:

Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks begin on page 14 of this paper.